

# National Promotion/Publicity Contest

**Deadline: June 1st, 2019**

Every JCL chapter in good standing is eligible to enter the National Promotion/Publicity Contest. A chapter does not need to be present at the National JCL Convention in order to win. Since the purpose of the National Promotion/Publicity Contest is to promote the Classics to those not already aware of its value, all publicity items must be essentially about the JCL, Latin, Greek, and/or classical studies. All articles in this contest must have been written or initiated by the club that submits them. The contest runs from June 1, 2018 to May 31, 2019. Only materials that were published/available to the general public during this period will be accepted.

To be eligible for the top trophy categories, schools need to submit their best entry (only one for each category) and submit their portfolio either through a shared Google document or by PowerPoint. These will be submitted to [publicrelations@njcl.org](mailto:publicrelations@njcl.org) and [vp1@njcl.org](mailto:vp1@njcl.org). Portfolios must be submitted no later than June 1, 2019. Any submitted after this date will not be judged.

Each item in the portfolio must include a picture or workable link and should include a description of the event and any pertinent information up to 150 words. Your description shows the judges why your publicity is important and impactful. Judges want to read your descriptions. This is the place to brag about why your publicity is the best. Tell the judges information such as how many people saw your publicity, did you do a large amount of something e.g. 100 t-shirts or 500 candies with your logo on it, how well was your publicity received by the public, etc.

When submitting your school's portfolio, make sure each entry is clearly labeled for category, and each entry is in order for the categories above.

Any falsification of entries by a school will result in that school being ineligible for the entire contest for that year.